

# DENISE MALLOY

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**OBJECTIVE** To provide performance improvement with impact, creativity, and excellence.

## WORK HISTORY

- Nov 2008 **Instructional Designer/Course Developer**  
to *Online Education (Team OLE), University of California, Davis - Extension Office, Sacramento, CA*  
Present
- Design innovating, engaging, creative, and interacting online courses using Articulate, Flash, and other Adobe products as well as Instructional Design techniques for distinguished award winning online education group
  - Interpret conceptual, technical and sequence-dependent information clearly, concisely and accurately
  - Juggle competing priorities and evolving business requirements
  - Meet with SME's and design team ensuring quality and accuracy of curriculum
  - Perform Needs Assessment gathering requirements for specific media development tasks; propose design alternatives to instructors to assist the process
  - Communicate issues to team members as well as instructors in a clear and timely manner
  - Work with instructors and other non-technical personnel in higher education setting to translate abstract needs/requests into logical and efficient applications
  - Evaluate and assess the appropriate technologies to use based on course needs and budget; recommend the optimal technologies for each project
  - Research, locate or create media required for distance learning courses
  - Collect, organize and combine project media components and assemble them into a multimedia object
  - Organize information via scripting
  - Collaborate with team using open and honest communication proving commitment to results and ensuring continuous improvement
  - Define and implement appropriate instructional strategies and/or redesign existing coursework for distributed delivery via Articulate, Flash, and the web, with no loss of integrity or effectiveness
  - Partner with Instructional Designers/Course Developers/Graphic Designers team ensuring appropriate learning solutions are met
  - Developed, built, and continue to grow relationships vital to the success of the Curriculum Development team meeting their goals
- Jan 2007 **Instructional Design and Technology Assistant**  
to *Technology and Learning Program, California State University, Chico, CA*  
April 2008
- Participated in faculty development program through Technology Learning Center
  - Designed and developed innovative online learning with evaluative post-quizzes using the ADDIE model, learning objectives reflecting appropriate performance outcomes, XHTML, and CSS
  - Created distance learning solutions on WebCT using Respondus, Camtasia, and other training tools
  - Conducted analysis/training needs using excellent communication, interpersonal and presentational skills conveying complex information in a clear and easily understood manner
  - Updated and enhanced distance learning curriculum with new and innovative delivery methods
  - Wrote process documentation for operations and procedures
  - Instructed faculty on various technology such as digital converters, video capturing, scanners, and CD/DVD burners
  - Troubleshoot all levels of problems with WebCT/Blackboard learning management system
  - Built relationships with faculty members at all levels ensuring all of their particular needs were met
- Aug 2004 **TeleReg Assistant**  
to *Butte College, Oroville, CA*  
May 2006
- Delivered presentations instructing college/high school students on the registration process on Web CT
  - Conducted needs assessment to determine correct training solutions
  - Devised and implemented effective student schedules while working directly with students

Aug 1996 **Instructional Technology Aide/Teacher's Aide**

to *Burnt Ranch School District, Burnt Ranch, CA*

- Jul 2002
- Designed and conducted training strategies for various software programs to K-8 students ranging from Reader Rabbit for kindergarteners to QuickBooks for eighth graders
  - Educated employees on various software programs using different learning methods
  - Developed and maintained software inventory of entire school
  - Assisted in the implementation process of networking the entire school
  - Attended several professional workshops off campus

## SOFTWARE/SYSTEM SKILLS

- Articulate Presenter
- Engage
- Quizmaker
- Adobe Flash CS3
- Adobe Photoshop CS3
- Audacity
- MS Office
- Adobe Dreamweaver CS3
- Adobe Acrobat Professional
- Adobe Fireworks CS3
- Adobe Captivate
- Adobe Illustrator
- Camtasia
- Adobe After Effects CS3
- Final Cut Pro
- imovie
- Garage Band
- QuickBooks

## TECHNOLOGY USAGE

- Wimba Tools
- WebCT – Blackboard
- Moodle LMS
- Respondus
- Project Bench
- Windows XP/Mac OS X
- Parallels
- Web Design
- XHTML/CSS
- PHP
- Javascript
- Instant messaging
- Discussion boards
- Web conferencing
- Blogger
- Wiki

## EDUCATION

Chico State University, Chico, CA – Graduated with honors, Outstanding Instructional Design and Technology Student, and Cum Laude May 2008. – **3.795 GPA**

***Bachelor of Science, Instructional Design and Technology***

## AWARDS

CSU Deans List since 2007 • Graduated with honors from Butte College, 2006, and Cum Laude, CSU Chico, 2008

## MEMBERSHIPS

Phi Kappa Phi honor society • International Technology Education Association, June 2005 • CSU Instructional Design and Technology Club, January 2007-May 2008

## VOLUNTEER

Student Mentor for The Children's Storefront in Harlem, NY, 2008 • International Society for Performance Improvement Conference, San Francisco, CA, April 2007 • Girl Scouts Leader, 1998-2000